

2011 Goals for the Community Services Advisory Commission

Evaluation:

Evaluate the Community Services programs on an on-going basis to determine how best to meet the needs in the community.

Marketing:

Develop a comprehensive marketing program that effectively promotes the benefits of Community Services classes to the community or to the appropriate identified audience.

Communication:

Develop and enhance a communication infrastructure that provides increased interactive outreach, timely and relevant information, sharing targeted marketing and consistent evaluation.

Staffing:

Advise Director on staffing and resource allocation in an effort to provide gap analysis and identify plans to fill identified gaps.

Youth Sports:

Identify benchmarks and standards for youth sports within Community Services.